



Athens, October 8th 2013

MEGARON



Urban Codes of Tomorrow

Program

09:00 – 09:30 Registration -Welcome drinks

10:00 Opening Salutation:

Yannis Stournaras | Minister of Economy

10:05 – 10:15 Opening Address:

Stavros Kalafatis | Dep. Minister of Environment, Urban Planning and Climate Change

10:15 – 10:30 **Property Taxation: Setting up a new Agenda**

Pavlos Thomoglou | Vice President ACCI

10:30 – 10:45 **RESEARCH BY BofGR**

Land and property values in Greek Cities

Theo Mitrakos | Head of Real Estate Market Analysis at Bank of Greece

10:45 – 11:30 **1. FORWARD LOOKING INVESTMENT STRUCTURES**

Debt and Equity finance. Golden rules to increase the value of the property asset

How big can the REIT market get? • The REIT industry in Greece over the next 5 years • New local and foreign non-banking sector players • Opportunities arising from corporate real estate assets (sale or shelter), bank assets, distressed loans, State privatization program, development projects • Potential obstacles • Combining public and private real estate within the portfolio •

Moderator

sponsored by **Interncontinental International**

Evangelos Kontos | Manager Infrastructure Advisory E&Y

Speakers

George Chryssikos | CEO Eurobank Properties REIC

Yannis Panayotides | Vice President KAPPA, ex CEO OteEstate

Kenny Evangelou | CEO ICI REIC

Aris Karytinis | CEO PANGAIA REIC

KEYNOTE ADDRESS

11:30 – 11:45

Management and Exploitation of Public Property

Paolo Maranca | Managing Director Agencia del Demanio, Task Force

11:45 – 11:50

Questions and Discussion

11:50 – 12:35

2. REAL ESTATE / REAL ECONOMY

Moving up the risk curve

Supply of traditional source of finance and refinancing risk • What will banks loan against • Managing and blending the risk • Where are the best deals to be found? • Differentiating opportunistic from distressed • Investing in secondary 'core' assets • Portfolio construction for long-term results • Pros and cons of direct investment •

Moderator

sponsored by **ZEUS CI**

Tassos Kotzanastassis | CEO 8GCP

Speakers

Odysseas Athanassiou | CEO Lamda Development

Stelios Zavvos | CEO Zeus Capital Investors

Paul Gomopoulos | Development Director Hines

Spyros Tzoannos | Director Dolphin Capital Investors

12:35 – 12:55

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Leading Development and Investment Locations

Dimitris Andritsos | CEO Eurobank Property Services

12:55 – 13:35

3. REDEFINING OPPORTUNITY

Predicting and responding to specific user needs

Tailor made second home development • Niche opportunities for smaller-scale projects • Where will the next boom in resort development take place due to new planning regime for tourism development?

Moderator

sponsored by **GNTO (EOT)**

Dimitris Manoussakis | CEO Savvils Hellas

Speakers

Konstantine Karatsolis | Legal Advisor Ministry of Urban Planning

Zoe Kyprianova | Vice President Hellenic - Russian Chamber of Commerce

Phoka Adamantia | Director HVS Hellas, MRICS MoB

13:35 – 14:15

Light lunch / Networking

4. URBANCODED

KEYNOTE ADDRESSES

14:15 – 14:50

The Role of the City in the Information Economy: Ideas for the City of Tomorrow

Dr Carlo Ratti | Director Sensable City Lab, MIT

14:50 – 15:10

What can cities do to attract the new wave of investors

George Kaminis | Mayor of Athens

under the auspices of the **Municipality of Athens**

15:10 – 15:20

Smart Cities and EPPERAA - Environment and sustainable Growth - Analysis of the upcoming Programming Period 2014-2020

Triantafyllos Souriadakis | Architect, EPPERAA Programming and Assessments UNIT A

15:20 – 16:35

5. METROPOLIS

Best practices on Urban strategy • Are new tools available sufficient • Measures of attractiveness and competitiveness • Urban resorts and the leisure business • City branding - City functioning • Waterfront Regeneration • Business Model and Financing Innovation • Impact of structural reforms in HR landscape

Co- Organized with EPPERAA

Moderators **Yannis Papadomarkakis** | Architect, Publisher RED magazine

Nikiforos Charagionis | CEO Charagionis Group

Speakers **Socrates Alexiades** | Secretary General of Urban Planning

Nikos Mantzoufas | Secretary Special for PPPs

Greg Dounis | CEO Hellenic Public Properties

Yannis Diamantopoulos | CEO ARXIKON SA

Aris Matiatos | CEO Atticacostline SA

Euthimios Floros | Property Director Church of Greece

Thanassis Schizas | CEO GaiaOSE SA

Costas Fotopoulos | Economist, CEO Star Investment

16:35 – 16:45

Social and Political landscapes in Hybrid Cities

Dimitris Charitos | Ass. Professor Lab of new Technologies Univ. Of Athens

16:45 – 17:00 **WRAP UP**

Athens: Towards a Global City

Dimitris Manoussakis | CEO Savills Hellas