COURSE OUTLINE

1. GENERAL

SCHOOL	UNIVERSITY OF PATRAS			
DEPARTMENT	ARCHITECTURE			
LEVEL OF COURSE	UNDERGRADUATE			
COURSE CODE	ARC_562 SEMESTER OF STUDIES		Second	
COURSE TITLE	VISUAL COMMUNICATION 2			
INDEPENDENT TEACHING ACTIVITIES			TEACHING HOURS PER WEEK	ECTS CREDITS
		4	4	
COURSE TYPE	Foundation class, Skills' Development			
PREREQUISITE COURSES:	Visual Communication 1			
TEACHING AND ASSESSMENT	Greek			
LANGUAGE:				
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes (in English)			

2. LEARNING OUTCOMES

The course is a continuation of the fall semester course, expanding upon applied mediums (photography, collage, text) and deepening their open and critical application.

Awareness that the observation and recording of space contains spatial, historical and social information. Individual and teamwork as appropriate, discussions in the studio.

Introduction to the practices of contemporary art (installations, performance, event, artist's book).

Lectures, guest speakers' presentations, visits and bibliographic research compliment the practical training.

The objectives of the course are the understanding of space beyond its spatial meaning and again through this prism:

- a. the refinement of observation
- b. ways of recording
- c. the introduction to means, materials and practices
- d. sketches as design notes, constructions
- e. the organization, critical management and presentation of the project work
- f. syntaxis of a personal means of responding.

General Abilities

promoting free, creative and inductive thinking, working in an interdisciplinary environment, individual and team work.

3. COURSE CONTENT

The class advances the course of the Fall semester class.

The means introduced include static image (found, taken) and its correlations with other media such as drawing and text.

Exercises in composition / organization of material on paper and space are continued during the course of the semester. Field studies in the city, group or individual walks give rise to other meanings of space.

Introduction of means of working through studies / projects.

During each class, there is a presentation followed by a discussion on a theme (subject, issue) from history of art as well as examples of practices (references) from various fields of art (art, music, dance, theater).

4. TEACHING AND LEARNING METHODS – ASSESSMENT

TEACHING METHODS	Final presentation, portfolio				
USE OF INFORMATION AND	Use of information and communication technologies (ICTs) (e.g. powerpoint),				
COMMUNICATION TECHNOLOGIES	screenings, image processing (photoshop, illustrator, indesign, audacity),				
	communication through email.				
TEACHING ORGANIZATION	Activity	Work Load per Semester			
	Studio work	50			
	Project work at home	30			
	Lectures	4			
	Visits	8			
	Field work	8			
	Final project / presentation	10			
	Total number of hours for the Course	100 hours (total student			
	(25 hours of work-load per ECTS credit)	work-load)			
STUDENT ASSESSMENT	The course evaluation assesses participation, the progress and creativity of				
	each student in the studio as well as the quality of the overall work one				
	produces during the semester.				
	The assessment is based on the following criteria:				
	1. Participation in the studio- consistency of delivered work				
	2. Progress during the semester				
	3. Projects: a. execution, b. material organization, c. presentation.				

5. RECOMMENDED LITERATURE (incl. Books in Greek)

Pausanias: Description of Greece, *Achaia – Arcadia*, translated by Papachatzis, N., Ekdotiki Athinon 2004. *Concepts of Art in the Twentieth Century*, collection of texts, Poulos, P(ed.) Athens School of Fine Arts 2006 *Sculpting* in *Time*, *Tarkovsky*, *A.*, *translated by Velentzas*, *S.*, *Nefeli 1987*. *The Century of Artists' books*. Drucker, J., Granary books 2004.