

COURSE OUTLINE

1. GENERAL

SCHOOL	UNIVERSITY OF PATRAS		
DEPARTMENT	ARCHITECTURE		
LEVEL OF COURSE	UNDERGRADUATE		
COURSE CODE	ARC 551	SEMESTER OF STUDIES	FIRST
COURSE TITLE	VISUAL COMMUNICATION 1		
INDEPENDENT TEACHING ACTIVITIES	TEACHING HOURS PER WEEK	ECTS CREDITS	
Lectures, seminars	4	4	
COURSE TYPE	Foundation class, Skills' Development		
PREREQUISITE COURSES:	NONE		
TEACHING AND ASSESSMENT LANGUAGE:	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes (in English)		

2. LEARNING OUTCOMES

This studio course is addressed to first-year architecture students. It constitutes a gradual introduction to visual thinking and practices of contemporary art. Observation and its interrelation to thinking and praxis are primary objects of study. Through studio practice and references to periods and artists from art history, students become familiar with artistic practice, train their visual perception and in parallel develop their design and compositional skills through experimentation and contact with different materials and mediums.

Lectures, guest speakers' presentations, visits and bibliographic research compliment the practical training.

The objectives of the course are:

- a. the refinement of observation
- b. ways of recording
- c. the introduction to means, materials and practices
- d. sketches as drawing notes, constructions
- e. the organization, critical management and presentation of the project work
- f. syntaxis of a personal means of responding.

General Abilities

promoting free, creative and inductive thinking, working in an interdisciplinary environment, individual and team work.

3. COURSE CONTENT

During first semester, a revision and reorientation of mediums of representation such as drawing, seen beyond their representational aspects and closer to a logging process, is carried out. The approach entails individual practice / exercises that explore the basic characteristics of the medium (line, tone, intensity) with subjects that are sometimes mechanical, in terms of their execution, and sometimes more intuitional, sensual or beyond the preditent eyesight (hearing, smell, touch).

The process of discovering ways of observing and recording is important, but even more important, is the syntaxis of a personal. Towards the end of the semester, ways of organizing, critically managing and finally presenting the material are sought after.

During each class, there is a presentation followed by a discussion on a theme from history of art as well as examples of practices from various fields of art (art, music, dance, theater).

4. TEACHING AND LEARNING METHODS – ASSESSMENT

TEACHING METHODS	Final presentation, portfolio	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Use of information and communication technologies (ICTs) (e.g. powerpoint), screenings, communication through email	
TEACHING ORGANIZATION	Activity	Work Load per Semester
	Studio work	50
	Project work at home	30
	Lectures	8
	Visits and field trips	4
	Final project / presentation	8
	Total number of hours for the Course (25 hours of work-load per ECTS credit)	100 hours (total student work-load)
STUDENT ASSESSMENT	<p>The course evaluation assesses participation, the progress and creativity of each student in the studio as well as the quality of the overall work one produces during the semester.</p> <p>The assessment is based on the following criteria:</p> <ol style="list-style-type: none"> 1. Participation in the studio- consistency of delivered work 2. Progress during the semester 3. Projects: a. execution, b. material organization, c. presentation. 	

5. RECOMMENDED LITERATURE (incl. Books in Greek)

Art since 1900, Foster, H., Krauss, R., Bois, Y.A., Buchloh, B., Papanikolaou, M. (ed.), translated by Tsolakidou, J., Paratiritis 2007.

Writings, Malevich, K., translated by Choroskelis, K., Vaniias 1992.

Ways of Seeing. Berger, J., translated by Contaratos, Z., Odysseas 1993.

The Engineer of the Lost Time, Duchamp, M., Cabanne, P., Sarris, K. (ed.), translated by Stead-Daskalopoulou, L., Agra 2008.

The Thinking Eye, The Notebooks of Paul Klee vol. 1 & 2, Klee, P., edited and translated by Moschona, A., Melissa 1989.

Typographic Design: Form and communication, Carter, R., Day, B., Meggs, Ph., Van Nostrand Reinhold 1993.

Odysse Lagunaire - Ecrits et entretiens 1966 - 1989, Kounellis, G. translated by Chrisostomidis, A., Agra 1991.